

Our Journeys

50 YEARS AFTER THE FALL



A Traveling Exhibition by Vietnamese Boat People (VBP)

Vietnamese Boat People (VBP) is honored to present “Our Journeys: 50 Years After the Fall,” a compelling traveling exhibition debuting in New York City in 2025. This exhibition commemorates the 50th anniversary of the Fall of Saigon, a pivotal moment that marked the end of the war and the beginning of harrowing journeys to freedom for millions of Vietnamese. Rooted in the rich tapestry of intergenerational stories we’ve collected, the exhibition seeks to bridge generations and foster a deeper understanding of the Vietnamese diaspora experience.

The exhibition is thoughtfully curated around three central themes: *Endurance and Flight*, *Adaptation and Identity*, and *Intergenerational Impact and Moving Forward*. Through a carefully selected collection of written stories, multimedia presentations, photographs, location tags, and video essays, visitors will be immersed in a 1.5-hour experience that captures the resilience and legacy of the Vietnamese community.

SPONSORSHIP OPPORTUNITIES

We invite you to partner with us in bringing this meaningful exhibition to life, helping to preserve these stories for future generations and share them with broader audiences.

This is a momentous opportunity to reflect on our collective journeys and the strength that has shaped our community over the past 50 years. After its debut in New York, the exhibition will travel to other cities, inviting more people to engage with these deeply personal narratives and ensuring that the Vietnamese experience is recognized as a vital part of the Asian American story.



For illustrative purposes only. The final exhibit may differ.



For illustrative purposes only. The final installation may differ.

The Wall of Hope

SPONSORSHIP OPPORTUNITIES

Show your support by becoming a partner on the Wall of Hope, a distinctive feature within the “Our Journeys: 50 Years After the Fall” exhibition. This unique installation offers a meaningful way to contribute and help fund the design, production, and programming of this significant event. By sponsoring a tile, you can demonstrate your support and honor the individuals and families who embarked on courageous journeys.

The Wall of Hope will consist of modular tiles prominently displayed within the exhibition, serving as a powerful reminder of resilience and hope. This flexible structure will travel with the exhibition from city to city, carrying these stories and messages of support across the country.

Join us in building the Wall of Hope and help ensure that these stories continue to inspire future generations. Contact your VBP representative or email us at stories@vietnameseboatpeople.org.

“If we don’t tell our own stories,
other people will tell stories about us.”

VIỆT THANH NGUYỄN

Sponsorship Levels

	ETERNAL LEGACY PATRONS	DIASPORA DIAMOND SUPPORTERS	HERITAGE AMBASSADORS	STORYTELLING PARTNERS
Amount	\$10,000+	\$5,000-9,999	\$3,000-4,999	\$1,000-2,999
Tile Size	12Wx12H"	12Wx6H"	8Wx8H"	12WX3"
Font Size	100 pt	72 pt	60 pt	50 pt
Max. Character Count	70	70	70	60
Exclusive title sponsorship for local opening reception	✓			
Acknowledgment in press releases	✓ Optional quote	✓		
Ad placement in VBP Podcast for 2025	✓ 60 seconds	✓ 30 seconds		
Optional display of promotional materials at reception or in goodie bags	✓	✓	✓	
Listed on website + marketing materials	✓ Listed by tier	✓ Listed by tier	✓ Listed by tier	✓ Listed by tier
VIP passes for the private opening reception	✓ 8 passes	✓ 6 passes	✓ 4 passes	✓ 2 passes

We are a tax-deductible IRS 501(c)3 nonprofit organization; sponsors will receive a tax receipt and letter for their contributions.

Our Mission

Vietnamese Boat People is a 501(c)(3) non-profit organization committed to preserving and continuing the narratives of the Vietnamese diaspora community. Our mission is to empower individuals within this community to share their stories in their own authentic voices. In addition to our podcast, our public programs empower individuals to preserve their family histories through storytelling workshops, story slams, community blogs, conversation kits, and the journey map. VBP's work amplifies marginalized voices and brings attention to untold stories, highlighting the rich and diverse experiences within our community.

www.VietnameseBoatPeople.org

